



## General Guidelines for Images

# GOOD

Focused, properly exposed, high-resolution images or audiovisual files that convey the nature and condition of the site, object, or form of expression and the urgency or need (collapsing wall, water damage, broken handle, etc.)



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# BAD

Grainy, blurry, dark, uncaptioned, or damaged images, image files, or videos, or 2<sup>nd</sup> generation copies of photos which give neither a sense of the resource nor illustrate the conservation need

