



**Annual programme of activities of
the Directorate for Protection of Cultural Heritage**

European Year of Cultural Heritage 2018

Title of the Annual programme/campaign:

“Our Heritage – European Value!”

#MacedoniaForCulture / #EuropeForCulture

Motto of the Annual Programme/campaign:

“Towards shared responsibility for the protection of cultural heritage “

1. Promotion of books from the edition “The most significant values of the cultural and natural heritage in the Republic of Macedonia “

Promotion of 15 new titles from the edition “***The most significant values of the cultural and natural heritage of the Republic of Macedonia***”, published by the Directorate for Protection of Cultural Heritage. The following titles will be published in Macedonian: Church of the Holy Mother of God – Matejche; Church of the Holy Mother of God Eleusa – Veljusa; The Ceramic relief plates from Vinica; Marko’s Towers, Varosh-Prilep; Taor (Ancient settlement Tauresium); Bargala; Treskavec Monastery; Tumba Madzari, Archaeological Site and a Neolithic Village; Church of St.George in Kurbinovo and Municipium Stobensium. In English translation: Municipium Stobensium; Isar Shtip; Isar Marvinci; Kokino-a Holy Mountain and Observatory for 4000 Years; The Great Bath of the Great Roman Thermal Spa of the Village of Bansko.

These books will enrich the bibliography on cultural properties from our countries and having in mind their popular character, will bring the cultural and natural heritage closer to the public (at national level and abroad). With these 15 new titles, the Directorate for Protection of Cultural Heritage would have published 45 titles from this edition so far, and we are already preparing a plan for their wide distribution and accessibility.

2. Promotion of a DVD edition of digital restoration of audio-visual heritage (film heritage)

In cooperation with the Cinematheque of Macedonia, competent institution for protection of film heritage, as part of the movable heritage of the Republic of Macedonia, we will organize a Promotion of the digitally restored film opus of Branko Gapo with a DVD edition of the digitally restored films (audio-visual heritage of the Republic of Macedonia *ex-lege*), that was financially supported by the Ministry of Culture. At the promotional event, that will take place at the Cinematheque of Macedonia, we will present the role of the Directorate for Protection of Cultural Heritage for the protection of film heritage, as well as the processes of digital restoration of audio-visual heritage in the Republic of Macedonia.

3. Promotion of “The cultural practices associated to the 1st of March – Martinki” – protected intangible cultural heritage element from the Republic of Macedonia and a part of UNESCO’s Representative list of immaterial cultural heritage of humanity

“*The cultural practices associated to the 1st of March – Martinki*” are a protected intangible cultural heritage element from the Republic of Macedonia and part of UNESCO’s Representative list of immaterial cultural heritage of humanity. On the 14th of March (the date of the feast “Letnik”, when we celebrate the Martinki in our country according to the Julian calendar), the Directorate will organize an educational workshop for our youngest citizens – the children from the kindergarten “Majski cvet” from Karposh municipality in Skopje. With them, we will be making Martinki, we will learn what are the Martinki and why are they immaterial cultural heritage. This activity will be performed by experts from the Directorate and the bearers of the cultural property. Though this interaction, we will transmit the knowledge of the intangible culture from the older to the younger generation.

4. Screenings of the film opus of the Manaki Brothers – cultural heritage of exceptional significance

For high-school pupils, firstly in Skopje, and then, depending on the technical possibilities, interest and possibilities, also in other towns in the country, we will organize screenings of the film opus of the Manaki Brothers, that is a designated cultural heritage of exceptional significance. This activity, that we shall again perform together with the Cinematheque of Macedonia, but also with the Ministry of Education and Science, will be educational in order to enhance the knowledge of high-school students on audio-visual heritage through an innovative educational resource.

5. Organizing school activities in the elementary schools in Macedonia on the topic: “I love and care for my cultural heritage”

The Directorate will organize, in cooperation with the Ministry of Education and Science and teachers, school activities in 4 pilot-schools for pupils from the 3rd to 5th grade, on the topic “*I love and care for my cultural heritage*”. It will be a series of one-day events including visits to monuments/sites with interactive activities related to the protection, care and valuing of cultural heritage. For this purpose, the Directorate will prepare special class-materials. Our goals are to familiarize this young population

from an early age with the cultural properties of the Republic of Macedonia; to raise the awareness on the significance and value of cultural heritage; to develop the awareness for care and respect for cultural heritage; to engage the young people in the protection and care for cultural heritage, as well as to introduce them to the work of the Directorate and the cultural institutions from the sphere of heritage protection. This will be a pilot-project, and our intention is to institutionalize this type of activities and to become part of educational programmes for elementary schools as “Heritage Classes”, following the examples of many European countries.

6. Series of events for students: The (In)visible Museum”

A series of events for students from the Faculty of Philosophy – Institute for Art History and Archaeology and the Faculty of Fine Arts, that we have named “*The (In)visible Museum*”. Within this activity we will organize targeted visits for these students in the museums in Skopje - Museum of Macedonia, Archaeological Museum, National Gallery of the Republic of Macedonia and the Museum of Contemporary Arts, which will be specialized visits to selected collections, depots and conservation laboratories. Our goals are to enrich the study programmes with practical lectures and getting to know the work of museum institutions “behind the scenes”; to contribute to the establishment of inter-institutional cooperation, especially strengthening the cooperation with higher-education institutions, as well to increase the interest of students for museum activities. This activity will be implemented in cooperation and partnership with the Faculty of Philosophy – Institute for Art History and Archaeology, Faculty of Fine Arts, Museum of Macedonia, Archaeological Museum, National Gallery of the Republic of Macedonia and the Museum of Contemporary Arts.

7. Promotion of the book by the Institute for Folklore “Gjurgjovden (St.George’s Day) in the Republic of Macedonia”

Promotion of a significant publication of the Institute for Folklore “Marko Cepenkov” – “*Gjurgjovden (St. George’s day) in the Republic of Macedonia*”, whose publication was supported by the Ministry of Culture. The feast of “Gjurgjovden” unites all ethnic communities in the Republic of Macedonia, since they all celebrate it in an almost identical way. The goal of this activity is to promote the immaterial cultural element Gjurgjovden (5 separate cultural elements), emphasizing the role of the Directorate for the protection of this type of heritage in the country, but also internationally. H’drelez of the Turks and Ederlezi of the Roma population have recently become part of UNESCO’s Representative list of immaterial cultural heritage of humanity, and the Directorate for Protection of Cultural Heritage, had an important role in the process of its inscription on this prestigious list.

8. Publication “Business Plan for Rehabilitation of Immovable Cultural Properties” and a workshop on business-planning for cultural heritage

In cooperation with the Republic Institute for Protection of Cultural Heritage of the Republic of Serbia and the Creative Economy Group from Belgrade, we will organize a workshop on business planning for cultural heritage designed for professionals from the institutions for protection of cultural heritage – the institutes for protection and the conservation centres, but also other interested persons from the local self-governments and the civic sector can participate as well. Business planning for immovable cultural heritage will be presented according to the methodology of the Council of Europe developed within the Regional project “*Ljubljana Process: Rehabilitating Our Common Heritage*”, that was implemented in the countries in South-East Europe between 2006 and 2014, with financial support from the European Commission. It is an exceptionally useful tool for planning and management of heritage in the scope of strengthening the philosophy of its rehabilitation and

revitalization and use of the economic potentials of cultural heritage (which is in fact one of the key ideas of the European Year of Cultural Heritage). Along with the workshop we shall promote the Macedonian translation of the publication **“Business Plan – Manual for Rehabilitation of Immovable Cultural Properties”**, a book of the Republic Institute for Protection of Monuments of Culture of Serbia, prepared within the aforementioned project “Ljubljana Process”, which already contains several examples from the Republic of Macedonia. Our goals with this activity are to introduce new contents and approaches in the protection of cultural heritage based on its (self)sustainability; to contribute towards the strengthening of the capacities of the professionals from the sphere of protection of immovable cultural heritage for (business) planning; to enrich the professional literature for protection of cultural heritage and to strengthen the professional cooperation with the Republic of Serbia.

9. Publication “Registry of Immaterial Cultural Heritage of the Republic of Macedonia, 2007-2017”

The Directorate for Protection of Cultural Heritage will publish the book **“Registry of Immaterial Cultural Heritage 2007-2017”**, that will include all designated immaterial properties in the period 2007-2017 with rich accompanying photo-documentation. This will be a first of a kind publication in the Republic of Macedonia. With this edition we will be informing the public on the work of the Directorate in view of intangible cultural heritage; we will provide accessibility for the public of information related to the protected (registered) intangible cultural elements, and it will be a tool (publication) that will serve as a promotional material for international presentation of the Directorate and the intangible heritage from the Republic of Macedonia.

10. Promotion of the book “Cultural Heritage of the Debar and Reka Region”

With the publication of the book **“Cultural Heritage of the Debar and Reka Region”**, we will actually share the results of the already prepared heritage survey of the Debar and Reka region performed within the Local Development Pilot Projects, coordinated by the Directorate for Protection of Cultural Heritage on behalf of the Ministry of Culture. This is one of the results of this multi-annual project that was implemented in the Debar and Reka region, as a selected region from the Republic of Macedonia along with regions from several countries from South-East Europe.

11. Organizing a Round Table on the topic “On the Paths of Cultural Heritage in the Republic of Macedonia”

The round table on the topic **“On the Paths of Cultural Heritage in the Republic of Macedonia”** will focus on the development of cultural routes for cultural heritage in the scope of the development of cultural tourism. This will be our attempt to intensify the discussion on the economic benefits from the use of cultural heritage in tourism as a significant economic branch, but, as it is accentuated in one of the official initiatives within EYCH2018 at European level – responsible and sustainable tourism for cultural heritage. At the round table we will invite representatives of the tourism sector in the country – institutional stakeholders, but also the private and civic sectors active in this domain.

12. Workshop/training “Management of Cultural Heritage”

The workshop will be implemented in cooperation with experts from the International Cultural Centre from Krakow, Poland, one of the top European institutions at European level in the sphere of heritage protection, which is organizing educational programmes under the name “Heritage Academy “. A part of the modules from this “Heritage Academy” will be mirrored into a specific tailor-made training programme for Macedonian professionals from the sphere of heritage protection, from the national institutions, representatives from the local self-governments, the private and the civic sectors. The topics for this training will be related to cultural heritage management, covering economic and marketing aspects, as well as the role of cultural heritage for sustainable development. Notwithstanding, the participants which will receive certificates upon the finalization of the training, will also be informed of the Polish experiences. We are planning to implement this training with financial support from the European Union via the available TAIEX instrument, which we are hoping to receive.

13. Manual / Guide “*I Care for Cultural Heritage* “

A special publication that will be prepared by the staff of the Directorate for Protection of Cultural Heritage, entitled “*I Care for Cultural Heritage*”. It will actually be a manual in which, in a clear and concise manner, we will indicate the permitted and recommended interventions on protected architectural cultural properties, at the same time indicating those which are not acceptable.

By indicating the acceptable standards for rehabilitation of protected properties, we will aid their owners/users, as well as the architectural bureaus hired by the private owners for designing projects for repair/reconstruction/rehabilitation of protected properties in the Republic of Macedonia, especially in the towns/zones with high concentration of protected individual properties and monumental ensembles (nucleuses).

We consider that such a publication would significantly clarify the scope of work of the Directorate for Protection of Cultural Heritage and the other heritage protection services (institutes, conservation centres) for the public. At the same time, besides the illustrative information on the acceptable interventions, they will be explained the procedures for the receipt of the necessary administrative documents (opinion, approvals, permits) issued by the heritage services, offering administrative guidance that will be useful for the citizens.

The printed version of the Manual will be promoted in several towns throughout Macedonia, where there is a greater concentration of designated residential buildings and we are planning to organize those events as open “Q&A” sessions for the owners/user of cultural properties, that we have named “DPCH among the citizens”. The Manual will also be available in Albanian, and it will be uploaded on the web site of the Directorate in electronic version.

14. Lecture “*Ethics in Film Restoration* “

Another joint activity with the Cinematheque of Macedonia. It will be a workshop on the topic “*Ethics in Film Restoration*” for a target group: students from the Faculty of Dramatic Arts, ESRA, Faculty of Philosophy - Cathedra for Archives and other humanities students for archiving of audio-visual heritage. We will invite a foreign expert-lecturer from the National Film Fund of Hungary, whom we are hoping to provide with financial support from the TAIEX instrument of the EU. The lecture will be followed by a screening of the digitally restored documentary “Macedonia in images, 1923” by Arsenij Jovkov – a collection of cultural heritage of exceptional significance. The goals of this activity are to enhance the knowledge of the students on audio-visual heritage and the processes of its protection

(restoration), and we also wish to accentuate the need for greater availability of protected audiovisual collections for the wider public.

15. Competition and Photo-exhibition *“My Heritage – a Story from my Ancestors for my Grandchildren”*

The Directorate will launch an open call for amatory photographs on the topic ***“My Heritage– a Story from my Ancestors for my Grandchildren”***. The photographs will have to feature elements of cultural heritage (tangible or intangible) from the Republic of Macedonia, and each of them should be accompanied by a short description/narrative with a personal story, in this manner trying to motivate them for becoming closer to heritage and offer personal views. Upon the end of the competition, there will be a separate committee that will select 12 best photographs that will be used to make a calendar for 2019, but also to feature them in an exhibition, that will be the accompanying event for our final presentation for the already finalized programme for marking the European Year of Cultural Heritage in the Republic of Macedonia.

1. Participation at international events by the Directorate for Protection of Cultural Heritage

Representatives from the Directorate for Protection of Cultural Heritage will participate at several selected conferences and summits on cultural heritage that will be organized in the EU member-states within the European Year of Cultural Heritage 2018. Within the Bulgarian presidency with the Council of the European Union, we will participate at the conference “Cultural Heritage for a More Reliable Europe“, that will take place in Plovdiv, Bulgaria on 26 March. In the second half of June, 18-24, the Directorate will participate at the probably most significant events within the EYCH2018 at European level – the European Cultural Heritage Summit that will take place in Berlin, Germany. This summit, under the motto “Sharing heritage – sharing values” will include a great number of relevant stakeholders in the shaping of the so-called European agenda on cultural heritage, and it will be attended by highest representatives from European institutions, the member-states, as well as civic organizations from all over Europe. In October we will participate the international conference “Cultural heritage – challenges for the 21st century”, which is a part of the official programme of Portugal for marking of the European Year of Cultural Heritage, and which will take place in Lisbon on 25 October. We will also try to be present at the Congress on Cultural Heritage, that will be taking place on 18-18 October in Vienna, as part of the Austrian presidency with the Council of the European Union.